



FOR IMMEDIATE RELEASE:

USC Alumni Association Marks 84th Homecoming Celebration on November 1

October 29, 2008

What: Join nearly 100,000 alumni, students and friends of USC as the USC Alumni Association presents Homecoming 2008. Scheduled entertainment includes:

- Dixieland band on Childs Way
- Live karaoke presented by the USC Asian Pacific Alumni Association
- Great music at the USC Black Alumni Association Trojan Legacy Homecoming Pavilion
- Dancers and mariachis presented by the USC Mexican American Alumni Association
- The USC Spirit of Troy Marching Band
- The confetti cannon, a USC Homecoming tradition
- The USC Alumni Association Prize Wheel with great prizes
- Free Homecoming giveaways
- Souvenir Kodak photos with Tommy Trojan

When and Where: Saturday, November 1, 11:30 a.m.-3:00 p.m., USC University Park Campus, Los Angeles

The USC Trojans kick off against the University of Washington Huskies at 3:30 p.m. at the Los Angeles Coliseum.

Who: Homecoming 2008 is presented by the USC Alumni Association. The association's official merchandise partner for Homecoming 2008 is USC Bookstores. Sponsors of Homecoming 2008 include Bank of America, Liberty Mutual, Marsh Affinity Group Services, Starwood Hotels & Resorts, USC Credit Union and USC Marshall Executive Education.

More:

Founded in 1923, the USC Alumni Association honors through its many events and programs the university's rich history and the intellectual, cultural and economic contributions of the "Trojan Family." A full-time staff headed by the associate senior vice president for alumni relations helps

300,000+ alumni worldwide build and maintain lifelong connections to their alma mater and one another. For more information, call (213) 740-2300 or visit *<http://alumni.usc.edu>*.

Contact:

Tim Knight at (213) 740-5948 or tim@alumni.usc.edu