



FOR IMMEDIATE RELEASE:

USC Alumni Association to Honor Hong Kong Real Estate Developer and USC Alumnus Ronnie C. Chan

Chan and Seven Other Prominent USC Alumni Will Be Feted at 76th Annual USC Alumni Awards Gala

November 11, 2008

Los Angeles – Ronnie C. Chan, chairman of the Hang Lung Group Limited in Hong Kong, will receive the Asa V. Call Achievement Award, the University of Southern California’s highest alumni honor, at the 76th Annual Alumni Awards Gala on May 2, 2009, at the Westin Bonaventure in downtown Los Angeles.

Named for the 1931-32 president of the USC Alumni Association, the Asa V. Call Achievement Award “recognizes alumni who have demonstrated exceptional commitment to the university and the community by giving generously of their time, energy, and leadership.” Chan, a 1976 M.B.A. graduate of the USC Marshall School of Business, became chairman of the Hang Lung Group Limited, one of Hong Kong and mainland China’s most established property developers, in 1991. He also chairs the group’s major subsidiary, Hang Lung Properties Limited, and serves as vice chairman of the board of Asia Society, the nonpartisan, nonprofit global organization building relationships between the leaders, institutions and people of the United States and Asia.

“Ronnie Chan has long been dedicated to the mission of USC,” said Richard A. DeBeikes Jr. ’78, president of the USC Alumni Association. “Not only did he found the USC Hong Kong Alumni Association, he has also played a key leadership role in several of USC’s Asia programs. It is our great honor to present him with this year’s Asa V. Call Achievement Award.”

In addition to Chan, the USC Alumni Association will recognize seven other distinguished alumni for their achievements and contributions. Mark A. Stevens ’81, MS ’84, managing partner of Sequoia Capital, and Marine Corps Lt. Gen. Frances C. Wilson EdD’80 will receive Alumni Merit Awards. Dr. David M. Breslow PharmD ’71, CEO of United Pharmacists Network, Inc.; Alexander L. Cappello ’77, chairman/CEO of Cappello Group, Inc.; and James A. Eddy ’52 and Dr. Janet Eddy ’54, MS ’78, PhD ’91, of the Half Century Trojans will receive

Alumni Service Awards. Ron Orr '79, associate athletic director of USC Athletics, will receive the Fred B. Olds Award.

“Through their many accomplishments and acts of service, these eight alumni have proven themselves to be exemplary members of the Trojan Family,” says Scott Mory, associate senior vice president for alumni relations. “We look forward to welcoming them, and our guests, to the 76th annual gala.”

Every year since 1932, the USC Alumni Association has paid tribute to distinguished members of the Trojan Family. The annual Alumni Awards Gala is the premier event sponsored by the alumni association. All proceeds from the event support the alumni association’s programs, services and scholarships. Past recipients of the Asa V. Call Achievement Award also include Grammy-winning trumpeter Herb Alpert, former Secretary of State Warren M. Christopher and legendary film star John Wayne. For more information, please visit <http://alumni.usc.edu/awards>.

ABOUT THE USC ALUMNI ASSOCIATION

Founded in 1923, the University of Southern California Alumni Association honors through its many events and programs the university’s rich history and the intellectual, cultural and economic contributions of the Trojan Family. A full-time staff headed by the associate senior vice president for alumni relations helps 300,000+ USC alumni worldwide build and maintain lifelong connections to their alma mater and one another. For more information, call (213) 740-2300 or visit <http://alumni.usc.edu>.

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