



FOR IMMEDIATE RELEASE:

USC Alumni Association to Honor Cappello Capital Corp. Chairman/CEO and USC Alumnus Alexander L. Cappello

Cappello and Seven Other Prominent USC Alumni Will Be Feted at 76th Annual USC Alumni Awards Gala

April 16, 2009

Los Angeles – Alexander L. Cappello, chairman/CEO of Cappello Capital Corp., a global merchant bank whose principals have conducted more than \$115 billion in transactions in 50+ countries, will receive the Alumni Service Award from his alma mater, the University of Southern California, at the 76th Annual USC Alumni Awards Gala on May 2, 2009, at the Westin Bonaventure in downtown Los Angeles.

The university's Alumni Service Awards "recognize outstanding volunteer efforts on behalf of the university." Cappello, who graduated with a B.S. in business administration in 1977, has been a USC Trustee since 2005 and previously served as the 2006-07 president of the USC Alumni Association. He is currently a director of the USC Marshall School of Business and the campaign chair for the Epstein Family Alumni Center in the new Ronald Tutor Campus Center, scheduled to open in fall 2010.

Cappello is also a trustee of the City of Hope cancer research institute; a director of the Pacific Council on International Policy; a director of the RAND Corporation Center for Middle East Public Policy and the RAND Russia Forum; a trustee of the Biller Family Foundation; a director of California Republic Bank; and lead director of The Cheesecake Factory, Inc. He has also been a director of CytRx Pharmaceuticals, Genius Products and Koo Koo Roo, Inc., and is a lifetime member of the Council on Foreign Relations.

In addition to Cappello, the USC Alumni Association will recognize seven other distinguished alumni for their achievements and contributions. Ronnie C. Chan MBA '76, chairman of the Hang Lung Group Limited in Hong Kong, will receive the Asa V. Call Alumni Achievement Award. Mark A. Stevens '81, MS '84, managing partner of Sequoia Capital, and Marine Corps Lt. Gen. Frances C. Wilson EdD '80 will receive Alumni Merit Awards. Dr. David M. Breslow

PharmD '71, CEO of United Pharmacists Network, Inc., and James A. Eddy '52 and Dr. Janet Eddy '54, MS '78, PhD '91, of the Half Century Trojans will also receive Alumni Service Awards. Ron Orr '79, associate athletic director of USC Athletics, will receive the Fred B. Olds Award.

“Through their many accomplishments and acts of service, these eight alumni have proven themselves to be exemplary members of the Trojan Family,” says Scott Mory, associate senior vice president for alumni relations. “We look forward to welcoming them, and our guests, to the 76th annual gala.”

Every year since 1932, the USC Alumni Association has paid tribute to distinguished members of the Trojan Family. The annual Alumni Awards Gala is the premier event sponsored by the Alumni Association. All proceeds from the event support the Alumni Association's programs, services and scholarships. Past honorees also include Grammy-winning trumpeter Herb Alpert, former Secretary of State Warren M. Christopher, architect Frank O. Gehry, opera great Marilyn Horne, WNBA star Lisa Leslie and screen legend John Wayne. For more information, please visit <http://alumni.usc.edu/awards>.

ABOUT THE USC ALUMNI ASSOCIATION

Founded in 1923, the University of Southern California Alumni Association honors through its many events and programs the university's rich history and the intellectual, cultural and economic contributions of the Trojan Family. A full-time staff headed by the associate senior vice president for alumni relations helps 300,000+ USC alumni worldwide build and maintain lifelong connections to their alma mater and one another. For more information, call (213) 740-2300 or visit <http://alumni.usc.edu>.

Contact: Tim Knight at (213) 740-5948 or timothy.knight@usc.edu