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USC Alumni Association to Honor Four USC Marshall School of Business Graduates at 76th Annual Alumni Awards

Hong Kong Property Developer Ronnie C. Chan to Receive University’s Highest Alumni Honor

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Los Angeles – Four USC Marshall School of Business graduates are among the eight honorees at the 76th Annual USC Alumni Awards Gala on May 2, 2009, at the Westin Bonaventure in downtown Los Angeles.

Ronnie C. Chan MBA ’76, chairman of the Hang Lung Group Limited in Hong Kong, will receive the Asa V. Call Alumni Achievement Award, the University of Southern California’s highest alumni honor. Named for the 1931-32 president of the USC Alumni Association, the Asa V. Call Alumni Achievement Award “recognizes alumni who have demonstrated exceptional commitment to the university and the community by giving generously of their time, energy, and leadership.” Chan became chairman of the Hang Lung Group Limited, one of Hong Kong and mainland China’s most established property developers, in 1991. He also chairs the group’s major subsidiary, Hang Lung Properties Limited, and serves as vice chairman of the board of Asia Society, the nonpartisan, nonprofit global organization building relationships between the leaders, institutions and people of the United States and Asia.

“Ronnie Chan has long been dedicated to the mission of USC,” said Richard A. DeBeikes Jr. ’78, president of the USC Alumni Association. “Not only did he found the USC Hong Kong Alumni Association, he has also played a key leadership role in several of USC’s programs in Asia. It is our great honor to present him with this year’s Asa V. Call Alumni Achievement Award.”

In addition to Chan, the USC Alumni Association will recognize three other distinguished Marshall graduates:

- Alexander L. Cappello ’77, chairman/CEO of Cappello Capital Corp., a global merchant bank whose principals have conducted more than $115 billion in transactions in 50+
countries, will receive the Alumni Service Award, “which recognizes outstanding volunteer efforts on behalf of the university.” A USC Trustee since 2005, Cappello previously served as the 2006-07 president of the USC Alumni Association. He is currently a director of the USC Marshall School of Business and the campaign chair for the Epstein Family Alumni Center in the new Ronald Tutor Campus Center, scheduled to open in fall 2010.

• James A. Eddy ’52 will also receive the Alumni Service Award, along with his wife, Dr. Janet Eddy ’54, MS ’78, PhD ’91 (Rossier). Eddy spent nearly 40 years at California Federal Savings, rising to the position of regional vice president for 28 offices, before retiring in 1989. In addition to his work on behalf of Half Century Trojans, USC’s thriving senior alumni group, Eddy is a life member of the Howard Jones Memorial Foundation and the USC Associates; co-chaired the Class of 1952 50-Year Reunion Committee; and is a 55-year member of the Trojan Club.

• Ron Orr ’79, USC associate athletic director, will receive the Fred B. Olds Award, “presented on special occasion to USC alumni for their extraordinary and unparalleled service to the university over a long period of time.” A six-time USC All-American swimmer, Orr helped organize the first “Swim With Mike” in 1981. Over the past 27 years, the annual “swim-a-thon” has raised $8.7 million for the Physically Challenged Athletes Scholarship Fund and provided more than 77 scholarships to physically challenged athletes at universities throughout the country.

The USC Alumni Association will also recognize three other outstanding members of the Trojan Family for their achievements and contributions. Mark A. Stevens ’81, MS ’84 (Viterbi), managing partner of Sequoia Capital, and Marine Corps Lt. Gen. Frances C. Wilson EdD ’80 (Rossier) will receive Alumni Merit Awards. And Dr. David M. Breslow PharmD ’71 (Pharmacy), CEO of United Pharmacists Network, Inc., will receive the Alumni Service Award.

“Through their many accomplishments and acts of service, these eight alumni have proven themselves to be exemplary members of the Trojan Family,” says Scott Mory, associate senior vice president for alumni relations. “We look forward to welcoming them, and our guests, to the 76th annual gala.”

Every year since 1932, the USC Alumni Association has paid tribute to distinguished members of the Trojan Family. The annual Alumni Awards is the premier event sponsored by the Alumni Association. All proceeds from the event support the Alumni Association’s programs, services and scholarships. Past honorees include Grammy-winning trumpeter Herb Alpert, former Secretary of State Warren M. Christopher, architect Frank O. Gehry, opera great Marilyn Horne, WNBA star Lisa Leslie and screen legend John Wayne. For more information, please visit http://alumni.usc.edu/awards.

ABOUT THE USC ALUMNI ASSOCIATION
Founded in 1923, the University of Southern California Alumni Association honors through its many events and programs the university’s rich history and the intellectual, cultural and economic contributions of the Trojan Family. A full-time staff headed by the associate senior vice president for alumni relations helps 300,000+ USC alumni worldwide build and maintain lifelong connections to their alma mater and one another. For more information, call (213) 740-2300 or visit http://alumni.usc.edu.

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