



FOR IMMEDIATE RELEASE:

USC Alumni Association to Honor Institute for Community Pharmacy CEO and USC Alumnus Dr. David M. Breslow

Breslow and Seven Other Prominent USC Alumni Will Be Feted at 76th Annual USC Alumni Awards Gala

April 21, 2009

Los Angeles – Dr. David M. Breslow, CEO of the Institute for Community Pharmacy, a California 501(c)3 public benefit corporation utilizing community pharmacists and pharmacies to improve the quality of health care, will receive the Alumni Service Award from his alma mater, the University of Southern California, at the 76th Annual USC Alumni Awards Gala on May 2, 2009, at the Westin Bonaventure in downtown Los Angeles.

The university's Alumni Service Awards "recognize outstanding volunteer efforts on behalf of the university." Breslow, who received his doctorate in pharmacy from the USC School of Pharmacy in 1971, has served his alma mater as director and president of both the School of Pharmacy Alumni Association and the QSAD Centurions, the school's premier fundraising support group. He is a current member of the USC School of Pharmacy Board of Councilors and is also a USC Associate and a USC Ambassador. In 2001, he was honored by the USC School of Pharmacy as the year's most outstanding alumnus.

Over the course of his 37-year career in the pharmacy industry, Breslow has practiced in a variety of venues and fields, including long-term care, home health care, corporate management, hospital pharmacy and management consulting. A former senior vice president of the California Pharmacists Association (CPhA), he received CPhA's highest award when he was named Pharmacist of the Year in 2006.

In addition to Breslow, the USC Alumni Association will recognize seven other distinguished alumni for their achievements and contributions. Ronnie C. Chan MBA '76, chairman of the Hang Lung Group Limited in Hong Kong, will receive the Asa V. Call Achievement Award. Mark A. Stevens '81, MS '84, managing partner of Sequoia Capital, and Marine Corps Lt. Gen. Frances C. Wilson EdD'80 will receive Alumni Merit Awards. Alexander L. Cappello '77, chairman/CEO of Cappello Group, Inc., and James A. Eddy '52 and Dr. Janet Eddy '54, MS '78,

PhD '91, of the Half Century Trojans will also receive Alumni Service Awards. Ron Orr '79, associate athletic director of USC Athletics, will receive the Fred B. Olds Award.

“Through their many accomplishments and acts of service, these eight alumni have proven themselves to be exemplary members of the Trojan Family,” says Scott Mory, associate senior vice president for alumni relations. “We look forward to welcoming them, and our guests, to the 76th annual gala.”

Every year since 1932, the USC Alumni Association has paid tribute to distinguished members of the Trojan Family. The annual Alumni Awards Gala is the premier event sponsored by the Alumni Association. All proceeds from the event support the Alumni Association's programs, services and scholarships. Past honorees include Grammy-winning trumpeter Herb Alpert, former Secretary of State Warren M. Christopher, architect Frank O. Gehry, opera great Marilyn Horne, WNBA star Lisa Leslie and screen legend John Wayne. For more information, please visit <http://alumni.usc.edu/awards>.

ABOUT THE USC ALUMNI ASSOCIATION

Founded in 1923, the University of Southern California Alumni Association honors through its many events and programs the university's rich history and the intellectual, cultural and economic contributions of the Trojan Family. A full-time staff headed by the associate senior vice president for alumni relations helps 300,000+ USC alumni worldwide build and maintain lifelong connections to their alma mater and one another. For more information, call (213) 740-2300 or visit <http://alumni.usc.edu>.

Contact: Tim Knight at (213) 740-5948 or timothy.knight@usc.edu