FOR IMMEDIATE RELEASE:

2012 USC Women’s Conference Seeks to “Inspire and Empower” Record Number of Attendees

Featured Speakers Include Fitness Expert Denise Austin, ABC7 Eyewitness News Reporter Subha Ravindhran and Hollywood Fashion and Beauty Correspondent Christine Schwab

February 2, 2012

Los Angeles – An impressive line-up of featured speakers from the worlds of health, journalism, fashion and sports headlines the fourth annual USC Women’s Conference: “Inspired and Empowered: Moving Forward!” on March 1, 2012 at the university’s downtown Los Angeles campus.

One of the USC Alumni Association’s most popular signature events, this day-long forum was made possible with key support from presenting sponsor Bank of America. Conference workshops and panel discussions will cover a wide range of topics, including women’s health, career development, financial strategies and leadership. A continental breakfast, lunch and a champagne and dessert reception will be served, giving attendees the opportunity to network between sessions.

This year’s conference is expected to draw more than 800 women to campus — a record number in the conference’s history.

Among the featured speakers this year are USC Provost Elizabeth Garrett, Port of Los Angeles executive director Geraldine Knatz MS ’77 PhD ’79, fashion and beauty correspondent Christine Schwab and former Olympian Cynthia Cooper-Dyke, the head coach of North Carolina Wilmington’s women’s basketball program and one of the most decorated players in the history of USC women’s basketball. Other speakers include internationally known fitness expert Denise Austin, who will lead a wellness, fitness and nutrition workshop, and Keck Medical Center of USC cardiac surgeon Dr. Michael E. Bowdish, who recently made headlines by pioneering the development of mechanical circulatory support devices that treat end-stage heart failure.
ABC7 Eyewitness News reporter Subha Ravindhran’01 will moderate the conference’s “Inspired and Empowered” speaker series. A general assignment reporter and fill-in anchor for the Los Angeles ABC-affiliate station, she has covered everything from the Academy Awards to politics to Southern California wildfires.

A host committee of alumni leaders and volunteers, university senior administrators and USC Alumni Association staff spent months developing and planning the conference agenda. Paula Ciamitaro’85 and Amy Ross PhD’86 are the host committee co-chairs for the 2012 USC Women’s Conference.

For a complete listing of conference speakers and the day’s workshops, visit http://alumni.usc.edu/events/signature/schedule.html.

ABOUT THE USC ALUMNI ASSOCIATION

The USC Alumni Association’s mission is to support the overall advancement of the University of Southern California by engaging all alumni for life, building a culture of philanthropy among the Trojan Family, and being the representative voice for all USC alumni.

With more than 300,000 members worldwide, the USC Alumni Association supports more than 100 affiliated alumni clubs, alumnae support groups and multicultural and generational alumni communities. These groups collectively distribute more than two million dollars each year in scholarships for USC students. In addition, the USC Alumni Association annually hosts hundreds of events and programs around the world, and provides benefits and services to all USC alumni. The 2011-2012 USC Alumni Association Board of Governors president is Lisa Barkett ’81 and the Alumni Association CEO is Scott M. Mory.

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