2019-20 Impact
Uniting, Uplifting & Empowering Black Trojans

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Los Angeles, CA 90089
213-740-8342

Email: uscbaa@usc.edu
Website: alumni.usc.edu/baa/
2019-20 Highlights

BAA Events
While the year began with beautifully saluting our legacy at the Pinning Ceremony, next elegantly toasting in Napa, California at Brown Downtown (Brown Estate), then celebrating the “way we do” during the annual Trojan Legends Homecoming weekend, later cheering the season and the new year at our Holiday Mingle, and highlighting Black History and contribution at two Visions and Voices events in February: Shanghai Jazz and the Films of Moly Kane—we suddenly pivoted with a virtual gathering in March via Zoom, once the SC campus was instructed to close, with alumnus DeVon Franklin for “A Moment of Inspiration” and an opportunity for community reflection. Although we were not able to celebrate our esteemed alumni at our Scholarship Benefit this year, we look forward to doing so in May, 2021 during our 45th Anniversary event. 
Regardless of subsiding our office operations in March, over 2,000 participants were engaged at BAA events this year! Thank you to everyone who attended in support of our mission and programs!

Scholarships Awarded
The BAA Scholarship is a competitive scholarship offered to SC Black undergrad and graduate students. Included in the scholarship is alumni mentoring and leadership development, provided by a host of SC Black alumni, all whom understand the importance of building community and paying it forward. In the 2019-20 academic year, 98 BAA Scholarships were awarded totaling $256,000.00.
BAA Legacy Through Leadership Mentoring Program (LTL)
LTL is an extraordinary cultural alumni mentoring program to uplift, affirm and encourage SC Black students throughout their matriculation. SC Black alumni and other professionals serve as LTL mentors. For the 2019-2020 academic year, 69 alumni mentored 67 students. 25 workshops were hosted with topics ranging from financial literacy, professionalism, and understanding the importance of networking. 9 “Lunch & Learn” events featuring alumni career speakers were also hosted.

Scholarship Contributions and Endowment Growth
The USC BAA manages two types of scholarship funds: Annual Scholarships funds and Endowed Scholarship funds. BAA alumni, friends and supporters can contribute to the BAA Annual Scholarship fund, create a named scholarship, create a named endowment, or can contribute to the Kilgore Endowed fund which is the largest and oldest of the BAA endowed funds. Contributions can be made online from the BAA website, or through a personalized donor agreement. Since 2008, the USC BAA has prioritized growth of its annual scholarships and its endowed funds, choosing not to spend from its endowments until their total reaches $10 million in book value in order to ensure scholarships into perpetuity. In the 2019-20 academic year the status of these funds and associated impact was:

**USC BAA Impact Summary:**
- BAA Scholarships Awarded To Date: $4.47 Million
- 3000+ Student Awards To Date
- Total Annual Funds Account Balances: $368,000.00
- Total Endowed Accounts Book Value: $3 Million
- Total Additional Pledges: $2+ Million
- USC BAA Total Impact To Date: $10+ Million
- BAA Volunteer Service Hours: 1500+
- Graduation Rate of BAA Scholars: 100%
**BAA Donors**

Fundraising for the USC BAA has gained momentum through increased participation rates and contributions of USC Black Alumni who wish to make a difference in the lives of SC Black students by ensuring an equitable USC experience. **The BAA wishes to thank the following donors for their support in the 2019-20 academic year:**

<table>
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<th><strong>Endowment Donors</strong></th>
<th><strong>Annual Fund Donors</strong></th>
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<td>Carl Beverly</td>
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<td>Len Fuller</td>
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<td>Adam Herbert</td>
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<td>James Jackson</td>
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<td>Deneen Jelks</td>
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<td>Jade Jennings</td>
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<td>Eric Johnson</td>
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<td>Rosalyn King</td>
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<td>Telecomm Pioneers</td>
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<td>William Rochester</td>
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<td>Christiane Roussell</td>
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<td>Joel Sotikon</td>
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<td>Bank of America</td>
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**1000 for $1000 Donors**

Chris Baccus
Raymond Courtney
Benjamin Funk
Danielle Harvey-Stinson
Stonish Pierce

**Major Annual Fund Donors**

Cynthia Arnold
Carl Beverly
Celestine Blalock
Henny Cain
Elizabeth Carr
Renaissance Foundation
Six Friends
Sangita Gossian
Rod Henly Sr.
Terrence Hill
Eric and Terri Holoman
Ken and Lori Konsker
Upgrade LA
Daniel Prince
Stephanie Redd
Susan Stephens, MD
ATT Foundation
Northrop Grumman Foundation
Your Cause
Bank of America
**BAA Advisory Council Members:** The BAA Advisory Council (BAC) meets quarterly and is relied upon for constant available thought leadership and advocacy concerning strategic items of importance to SC Black student success and alumni engagement. The council is appointed by the BAA Executive Director.

Chair: Simeon Stewart II; **Board of Governors Representative:** Raphael Henderson.

### Alumni Advisory:

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Chris Baccus</td>
<td>Faculty/Counselor</td>
<td>Santa Monica College</td>
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<tr>
<td>Danny Bakewell Jr.</td>
<td>COO</td>
<td>The Bakewell Companies</td>
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<tr>
<td>Gary Brown</td>
<td>Assistant Director</td>
<td>USC Black Alumni Association</td>
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<tr>
<td>Ian Chestnut</td>
<td>CEO</td>
<td>IVC Productions, Inc.</td>
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<tr>
<td>Michael Corrin</td>
<td>Managing Partner</td>
<td>SCA Partnerships International</td>
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<tr>
<td>Stephanie Farmer</td>
<td>Consultant</td>
<td>Anthem, Inc.</td>
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<td>Donna Gholar</td>
<td>Consultant</td>
<td>Gholar Enterprises</td>
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<td>Cynthia Heard</td>
<td>SVP Development</td>
<td>YWCA Greater Los Angeles</td>
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<tr>
<td>William Holland</td>
<td>Sr. Director</td>
<td>USC Advancement</td>
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<tr>
<td>Terri Holoman</td>
<td>CEO</td>
<td>FAITH by terri lynn</td>
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<td>Safiya Jones-Colbert</td>
<td>Consultant</td>
<td>Safiya &amp; Co.</td>
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<td>Justin Lacey</td>
<td>Wealth Manager</td>
<td>Merrill Lynch</td>
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<tr>
<td>Debra Langford</td>
<td>Executive Director, Advancing Black Pathways</td>
<td>JP Morgan Chase &amp; Co.</td>
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<tr>
<td>Sharon Holman</td>
<td>Clinical Professor</td>
<td>USC Marshall School</td>
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<tr>
<td>Kerman Maddox</td>
<td>Managing Partner</td>
<td>Dakota Communications</td>
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<tr>
<td>Deborah Pattillo</td>
<td>CEO</td>
<td>DP Consulting</td>
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<tr>
<td>Reginald Roberts Esq.</td>
<td>Partner</td>
<td>Sanders Roberts LLP</td>
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<tr>
<td>Christiane Roussell-Willis</td>
<td>VP, HR</td>
<td>Sony Pictures</td>
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<tr>
<td>Kathryn Shirley CPA/MBT</td>
<td>President/CEO</td>
<td>World Management Solutions, Inc.</td>
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<tr>
<td>Susan Stephens MD</td>
<td>CEO</td>
<td>The Spine Institute</td>
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<tr>
<td>Simeon Stewart II</td>
<td>CEO</td>
<td>Stewart Manhattan, Inc.</td>
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<tr>
<td>Tensie Taylor</td>
<td>Associate Director</td>
<td>USC Black Alumni Association</td>
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<tr>
<td>Patrice Washington</td>
<td>Author, Speaker</td>
<td>Seek Wisdom, Inc.</td>
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<tr>
<td>Kyle Webb</td>
<td>CFO</td>
<td>Webb Family Enterprises, Inc.</td>
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<tr>
<td>Anthony Williams</td>
<td>VP</td>
<td>Smart Utility Systems, Inc.</td>
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### Corporate Advisory:

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<tr>
<td>Michelle Avan</td>
<td>Director</td>
<td>Merrill Lynch Wealth Mgmt.</td>
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<tr>
<td>Donovan Green *</td>
<td>Reg. Director, Ext. Affairs</td>
<td>AT&amp;T</td>
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<tr>
<td>Raphael Henderson *</td>
<td>VP, Gen'l Banking Group</td>
<td>Wells Fargo</td>
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<tr>
<td>Kiesha Nix</td>
<td>Executive Director</td>
<td>LA Lakers Foundation</td>
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### Honorary Advisory:

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<th>Name</th>
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<tr>
<td>Sydney Kamlager-Dove *</td>
<td>Assembly Mbr. 54th</td>
<td>State of CA</td>
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<td>Leonard Fuller *</td>
<td>CEO</td>
<td>Fuller Consulting</td>
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<tr>
<td>Reginald Jones- Sawyer Sr. *</td>
<td>Assembly Mbr. 59th</td>
<td>State of CA</td>
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<td>John Kennedy *</td>
<td>Vice Mayor</td>
<td>Pasadena, CA</td>
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<tr>
<td>Reginald Lathan *</td>
<td>CEO</td>
<td>ChemTrans, Inc.</td>
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<tr>
<td>Cecil Murray *</td>
<td>Tansey Chair</td>
<td>USC School of Religion</td>
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**BAA Legacy Through Leadership Mentors:** Each volunteered at least 5 hours per month to their mentee, representing over 345 hours of volunteer engagement. Several students gained summer internships and employment due to the resources of our program and the connections provided by the mentor.

- Adria Harris Esq.
- Alexis Montgomery
- Aliyah Abdullah
- Anniya Louis
- April Byrd
- Ashley Jackson Esq.
- Bailey Hill
- Branché Marie Foston
- Brandon Rachal
- Carol D. Anderson Samuel-Blalock
- Celestine Gaines
- Chrissa Collins Esq.
- Cydia Garrett
- Daniel Atwater
- Deara Espinoza
- Desa Philadelphia Dotson-Johnson
- Dominica Batch
- Eric Huckaby
- Ifunanya Nweke
- Isaiah Turner
- Jackie Burke
- Jacqueline Jackson
- James Williams III
- James Ward III
- Jessie Redd
- John Thomas
- John Thomas
- Josanta Gray
- Judy Kelly
- Julie Ward
- Justin Lacey
- Kendra Brown
- Kendra Ward
- Kyle Webb
- LaToya Cole
- Lika Dozier
- Linda Whitfield Esq.
- Lindsey Poole
- Lisa Wells
- Lori Shreve Blake
- Lynette Gridiron Winston Esq.
- Marcus Heisser
- Merle Vaughn Esq.
- Miya Williams Fayne
- Monica Peterson
- Nicholas Hector Esq.
- Nicholas Anderson Esq.
- Nicole Starr
- Patrice King
- Patricia Patterson
- Rameses Sorrell
- Raven Barrow
- Sable Manson
- Tagan Hervey
- Terza West-Dantzler
- Theodore Irving
- Tony Williams
- Trina Saunders
- Veronica Njodinizeh
- Vincent Jenkins
- Yoseph Melaku
**BAA Scholarship Committee:** Scholarship Committee volunteers reviewed over 600 applications this year, and interviewed all non-returning BAA Scholar candidates. Committee members met throughout the course of weeks during March through June, presenting a final list of recommendations for scholarship awards. In total the Scholarship Committee provided over 870 hours dedicated to SC Black student success.

### Executive Committee:
- Michelle Long Coffee
- Stephanie Farmer
- Donna Gholar

### Review Team:
- Sheryl Thomas Perkins
- Capitola Parker
- Wanda Knight
- Wade Thompson Harper
- Lloyd McKinney
- Rob Evans
- Gregory Brookins
- Kevin Coffee
- Amber Hogans
- Brent Musson
- Chanel Smith
- Gloria Wilkerson
- Kathy Shirley
- Kerry Neal
- Greedley Harris
- Gary Brown
- Damarea Parker

**BAA Recruitment & Retention Committee:** The R&R team hosted summer workshops for prospective students and families regarding college admissions and the application process. They visited schools, spoke at conferences, participated in community fairs...showed up wherever a Black SC presence was needed. In total, the Recruitment & Retention Committee members provided over 250 hours representing USC in local communities.

### Chair: Kathy Shirley
### Committee:
- Tiffany Bowen
- Patricia Lowe
- Garry Bryant
- Kiesha Nathaniel
- Terre Butler
- Cj Pace, Jr.
- Karen Carr
- Trevor Ramos
- Holly Carter
- Chanise Simms-Robinson
- Rita Chuke
- Selina Smith
- James Claybon
- Rosilynn Tilley
- Lynda Dennis
- Tene Webb
- Monica Ellis
- Tony Williams
- Virginia Hathaway
- Arlene Williams
- LaLaunie Hayes-Botana
- Letekidan Wolde
- Audrey Holmes
- Shelly Wong
- Lawrence Jackson
- Anastasia Lewis
- Brigette Kidd
- Mark Lewis


**Message from the Executive Director**

I have had the joy of serving as the Executive Director of the Black Alumni Association since April, 2007. I could not have asked for a more meaningful assignment, or worked with more dedicated volunteers in synch with the mission to uphold the contributions of Black Alumni to the University of Southern California, and to pay it forward to USC Black students. Together, we have created one of the most vital Black alumni groups in the nation. Not only has the USC Black Alumni Association successfully built community for Black students and alumni, but we have inspired, motivated, and set the bar for opening doors for Black talent, leadership and brilliance. I have had the extreme pleasure of working with the best and brightest minds regarding Black excellence, to include my staff Tensie Taylor and Gary Brown. I am certain that the years to come will be filled with continued growth of our scholarship funds and new partnerships across USC Schools and our external community. I offer my deepest gratitude to every single donor and volunteer.

Fight On!

Michèle

**USC BAA Staff**

Michèle G. Turner, MBA, Ed.D., Executive Director

Tensie J. Taylor, M.Ed., Associate Director

Gary D. Brown, Assistant Director