WELCOME TO HOMECOMING!

- Be sure to tag @USCAlumni and use #USCHomecoming and #USCAlumni100 in all of your social media content while you’re on campus.

- Alumni, visit our tent in Hahn Plaza and show your USC Alumni Association membership card (physical or digital) to spin our prize wheel and win awesome swag as you learn about alumni benefits, programs and more!

- Also, to celebrate the USC Alumni Association’s Centennial, we’re giving every alum one Tommy Trojan Plushie! If you haven’t already claimed yours, be sure to stop by our tent.

- Check out our sponsor tents in Hahn Plaza for games, product info and discounts.

- Stop by the Trojan Marketplace to stock up on USC gear before you head to the game.

- Get fired up with a special performance by the USC Trojan Marching Band.

- Visit the Trojan Family Game Day Experience, where fans of all ages can enjoy free USC-themed games, as well as purchase food and drinks.

The USC Alumni Association would like to thank the following sponsors for their support:

AMBA offers specially negotiated alumni-only rates on life and health insurance! Stop by and scan our QR code for a new skinny koozie!

Visit the APM tent to chat about our USC Trojan discounts and upcoming homebuyer workshops and get a FREE limited-edition t-shirt!

Stop by our tent for financial literacy information and fun giveaways!

Come visit Dopl and our amazing 3D scanning booth to get your very own photorealistic miniature figurine of yourself, your loved ones and even your pets. Take them home to remember USC’s 100th Homecoming forever!

Visit the Heritage Gear tent to see beautifully crafted, sustainably made USC bags and accessories. Win a raffle prize of a Heritage Gear Weekender or tote bag.

Meet our incredible student-athletes and learn more about ticket offers for Football and Basketball!

Come by the USC Credit Union’s Homecoming tent to play our football-toss challenge to try and win a USC t-shirt. Then enter our Homecoming Sweepstakes for your chance to win two tickets to the USC-UCLA football game.
Official Homecoming Tailgates

1. Herman Ostrow School of Dentistry of USC
2. Keck School of Medicine of USC
3. Lloyd Greif Center for Entrepreneurial Studies
4. Our Savior Parish and USC Caruso Catholic Center
5. Troy Camp
6. USC Asian Pacific Alumni Association
7. USC Associates
8. USC Black Alumni Association
9. USC Department of Psychology
10. USC Division of Biokinesiology and Physical Therapy
11. USC Dornsife College of Letters, Arts and Sciences
12. USC Lambda LGBTQ+ Alumni Association
13. USC Marshall School of Business
14. USC Reunions
15. USC Rossier School of Education
16. USC Student Life
17. USC Viterbi School of Engineering

Trojan MarketPlace

Frontida Records
University Jewelers
USC Trojan Marching Band

Sponsors

A. Bank of America
B. Dipl
C. American Pacific Mortgage
D. Heritage Gear
E. AMBA
F. USC Credit Union
G. USC Athletics

Trojan Family Game Day Experience

Families are welcome to enjoy live games showing on outdoor screens, and to relax in comfort with provided tables and chairs.

Other Services

- Public Safety
- Restrooms
- USC Alumni Association
- USC Bookstores

Scan here to view map and additional details.