



Trojan Leagues' Histories and Current Programs

Trojan League of Los Angeles

Founded March 25, 1958

Founding

In January 1957, at the invitation of Arnold Eddy, Executive Director of the General Alumni Association at the University of Southern California, eighteen interested alumnae attended a luncheon at the Wilshire Country Club. They met to discuss the formation of a new alumnae group in the Los Angeles area. Arnold Eddy greatly valued the outstanding women who were leaders in the community and in the professions in Los Angeles, and he desired to establish a vehicle to bring these outstanding women back to USC and to make use of their skills and talents on behalf of the University.

Lucy Ann MacLean Webster was appointed Chairman. In the last week in February, five of the original group met again to formulate plans for the organization. Many ideas were discussed regarding its purpose, benefits, membership, dues, and charter members. From this small beginning there grew a hardworking dedicated committee composed of Grace Libby White Densmore, Sarah Burton Hughes, Dylene Johnson Tarchione, Lucy Ann MacLean Webster, Helen Allis Starling, and Jan Johnson Adams. They later were joined by Christy Fox Shonnard and Barbara Morton Pearson. They worked for over a year formulating plans, deciding on policies, and drawing up a constitution.

The initial launching of the Trojan League of Los Angeles was held on Tuesday, March 25, 1958, at the California Club. Seventy-seven members were honored as Charter Members. Guests of honor included Dr. Rufus Bernhard Von KleinSmid, Chancellor; Dr. Albert S. Raubenheimer, Vice President Academic Affairs; Earl Bolton, Vice President of Development; Arnold Eddy; and Dr. J. Howard Payne, President General Alumni Association.

Membership grew until 1961 when Orange County branched off to form its own Trojan League of Orange County.

Membership

Today, TLLA has approximately 110 members. Outstanding women engaged in business and in the community in Los Angeles are invited to join TLLA following a vote of its membership. These women are primarily selected from the greater Los Angeles area including Santa Monica, Long Beach, San Gabriel Valley, a small portion of the San Fernando Valley, and Los Angeles. Some members also reside in Orange County. Membership in TLLA is granted to those outstanding alumnae who have demonstrated a commitment to volunteer service in TLLA, completed two consecutive years at the University, been out of the University for at least eight years, and distinguished themselves for their leadership ability in civic, educational, and philanthropic service to the University and the community.

Mission

The mission of TLLA today is the same as it was in 1958. TLLA is dedicated to promoting a continuing interest in the University on the part of Trojan alumni and their families by bringing into prominence the University's history, traditions and accomplishments and to advancing the interests of the University. As a chartered alumnae organization approved by the USC Alumni Association and Board of Governors, TLLA is also a member of the Association of Trojan Leagues and the Alumnae Coordinating Council.

Programs and Activities

TLLA's programs and activities have evolved in a significant manner over the years. Its first official event was a tea, honoring the President of the University, Dr. Norman Topping and Mrs. Topping. Subsequently, many teas were hosted as a promotional tool to create interest in the University. At the request of the University, in 1961, TLLA initiated the SCions program for the purpose of fostering interest in the University among the sons, daughters, and descendants of University alumni. The SCions program expanded over the years and in addition to organizing SCions Days, SCampus Day and SScaleidescope, TLLA provided tours and information about USC to the children and friends of alumni. Today, in conjunction with the Association of Trojan Leagues and the USC Alumni Association, the SCions program celebrates USC's rich tradition of legacy students and provides opportunities for SCions to earn scholarship awards (for undergraduate study only) and to engage in a variety of volunteer activities that support the University and enhance the surrounding community through Society 53. TLLA supports SCions by providing funding to the Association of Trojan Leagues for Society 53.

Benefits and Donations

Since 1958, TLLA has sponsored an annual benefit that showcases a particular department or school at the University. Proceeds from the TLLA annual benefits, together with membership donations, have enabled TLLA to contribute an amount approaching \$1,000,000 for scholarships, capital improvements, and student recruitment activities. Recently, TLLA made a five-year pledge in the sum of \$150,000 to the USC Athletic Department for the construction of the Learning Lab on the first floor of the recently opened John McKay Center.

Capital improvements funded in whole or in part by TLLA over the years include the Board Room of the Widney Alumni House, the restoration of the fountain in front of Doheny Library, the renovation of Hancock Auditorium, the renovation of the courtyard in the MacDonald Becket Center in the Architecture and Fine Art Complex, the renovation of a corridor in Doheny Library, the women's locker room in Heritage Hall, the refurbishing of the foyer in Bing Theater, and the office of the CEO of the Alumni Association in the Ronald Tutor Center. In 2011, approximately \$30,000 was donated by TLLA to the USC Viterbi School of Engineering for scholarship and/or capital improvements to be determined within the Archimedes patio in front of Olin Hall of Engineering.

Scholarships

The scholarships which TLLA has funded over the years include the donation of \$15,000 for the Dean Joan M. Schaefer Scholarship and Discretionary Funds, the full endowment of the Joseph Patrick Allen Scholarship, in honor of Joseph Patrick Allen, the former Vice Provost of Enrollment and Dean of Admission at the University, and the donation of approximately \$34,000 to the Keck School of Medicine for scholarship purposes. Today, the Joseph Patrick Allen Scholarship supports undergraduate scholars, is managed through the Dornsife College of Letters, Arts and Sciences, and is available to continuing undergraduate students entering their junior year. Scholarship candidates are prescreened by the College and selected by TLLA. TLLA and its members continue to make donations to the Joseph Patrick Allen Scholarship. TLLA and its members also provide financial support to the Trojan Tribute Scholarship program established by the Association of Trojan Leagues.

Student Recruitment

Since its inception, TLLA has partnered with the USC Office of Admissions to host student recruitment activities. These activities also have evolved over the years. They began with teas hosted by TLLA members in their homes for mothers and daughters of prospective USC students. They then developed into “Trojan Forums,” hosted by TLLA on campus in the evening for prospective students and their parents, students, and University administrators. They evolved to “Senior Breakfasts,” where approximately 1000 qualified seniors from independent schools and their parents were invited to attend a morning at USC, which was organized and hosted by TLLA. Today, TLLA sponsors the “Heads of School Breakfast” (now held every other year) to which high school principals and counselors are invited for a luncheon on campus to hear from President Nikias and other USC administrators and students about life at USC. In the past, TLLA hosted four Admitted Student Receptions for newly admitted USC students to meet with and hear representatives from the Admissions, Housing, and Financial Aid offices address issues pertaining to life at USC. One reception was always held at the USC President’s home in Pasadena. The other receptions were held in the Los Angeles area in the Hancock Park area, the Westside (which included Brentwood and Pacific Palisades), and finally in Long Beach. Each was highly subscribed to. Several years later, more Leagues began hosting receptions. As a result, the number of receptions hosted by TLLA was reduced to two. Today, TLLA continues to host one Admitted Student Reception on the Westside of Los Angeles and another in the Pasadena/San Marino/La Canada area.

TLLA and The Alumni Association

Since its inception, TLLA and its programs have been supported by the USCAA. TLLA and its members have also supported the activities of the USCAA, including the annual Volunteer Recognition Dinner, the USC Alumni Awards Gala, and the USC Alumni Women’s Conference. Financial underwriting for these events is also provided by TLLA. TLLA has supported the USCAA by hosting SCupper dinners at members’ homes and by participating in the USC Day of SCervice recently promoted by the USC Alumni Association. In 2008, TLLA was honored as the recipient of the Volunteer Organization of the Year Award. Many members of TLLA have been honored by the University for their service. Today, approximately ten TLLA members have received the USC Alumni Association President’s Award, 28 have received the Widney Alumni House Award, and 25 have received the Alumni Service Award. Four TLLA members currently serve on the USC Alumni Association’s Board of Governors, and three TLLA members currently serve on the USC Board of Trustees. In addition to financial contributions, TLLA members have donated immeasurable hours of service as unpaid volunteers.

Meetings

General meetings with speakers from the University or USC alumni are held during the year in private homes or on campus. Five board meetings and additional committee meetings facilitate the business necessary to carry out TLLA’s numerous projects.

League Members take the time to enjoy luncheon gatherings and Tours “In and Around L.A.” and have a “Spring Party” event for members, husbands and guests.

Trojan League of Los Angeles continues to meet the challenges of today, honoring the traditions of the past and planning to meet the future service needs of USC.

Updated 07/2013

Mary Green Rooney,

Trojan League of Los Angeles

President

Trojan League of Orange County

Founded October 4, 1961

Beginnings

Trojan League of Orange County (TLOC) was formed by three members of Trojan League of Los Angeles who had moved to Orange County. The first meeting was held at a private home in Newport Beach on October 4, 1961. Mrs. Page Parker (Marjorie Edick) was elected as the first President.

Founding Members

President	Mrs. Page Parker (Marjorie Edick)
1 st Vice President	Mrs. Arthur Guy (Jacqueline Comerford)
2 nd Vice President	Mrs. Ray George (Martha Folson)
3 rd Vice President	Mrs. Burnell Forgey (Travis Wilkinson)
Recording Secretary	Mrs. Ned Lewis (Mandane Todd)
Corresponding Secretary	Mrs. Earl Corkett (Margaret Johnson)
Members	Mrs. Leonard Andrews (Louise Reordan)
	Mrs. Jack C. Bomke (Charlotte Quinn)
	Mrs. Eugene Charles (M. Nicola Hastert)
	Mrs. G. William Grundy (Audrey Terry)
	Mrs. Challen Landers (Julia "Peggy" Parkington)
	Mrs. William C. Sangster (Margaret Norswing)

Benefits

For ten years, the Trojan League of Orange County joined the Trojan League of Los Angeles in its Benefits. However, during this time, the League maintained and retained its own Patroness funds. These funds were donated to the Friends of the Libraries of the University of Southern California for the sole purpose of purchasing books for use by the students. Individual bookplates with the League's name were placed in each of these books.

In 1972, members of the Trojan League of Orange County held their own benefit, and on this occasion, Doheny Library most appropriately was spotlighted. The program featured Dr. Bernard Kantor, award-winning filmmaker, as the speaker. It was held in an auditorium at Heritage Hall, followed by tours of the Library and a luncheon in the Library patio.

In each year since that first Benefit, Trojan League of Orange County has held an annual Benefit highlighting and supporting the following schools:

1971-72	USC Library
1973	USC Eastern Asian Studies Program
1974	USC School of Medicine – Department of Human Behavior
1975	USC School of Performing Arts
1976	USC History Department
1977	USC School of Performing Arts
1978	USC School of Gerontology
1979	USC School of Communications)
1980	USC School of International Relations
1981	USC School of Journalism
1982	USC Department of Drama
1983	USC Band
1984	USC – The Olympians
1985	USC Entrepreneur Program

1986	USC School of Music
1987	USC School of Law
1988	USC Department of Athletics
1989	USC Cinema/Television
1990	USC School of Fine Arts
1991	USC Library
1992	USC School of Medicine
1993	USC School of Urban and Regional Planning
1994	USC Marine Studies Program
1995	USC School of Dentistry
1996	USC School of Theater
1997	USC School of Journalism
1998	USC School of Music
1999	USC School of Architecture
2000	USC School of Dance
2001	USC School of Letters, Arts and Science
2002	USC Women's Athletics
2003	USC School of Letters, Arts and Science
2004	USC Trojan Marching Band
2005	USC Trojan Horse and Performing Arts, School of Music
2006	USC Department of Occupational Therapy
2007	USC Athletic Department – Galen Center
2008	USC Roski School of Fine Arts
2009	USC Wrigley Institute for Environmental Studies
2010	USC Marshall School of Business
2011	USC Libraries
2012	USC Rossier School of Education
2013	USC Athletics

Student Recruitment

The Trojan Leagues have a long history of assisting the USC Admissions Office with their recruiting and student welcome programs. Each October, Trojan League of Orange County hosts a Counselors Luncheon for area counselors at the USC Orange County Center. This event features speakers from USC Admissions as well as some of the League's Scholarship Recipients. In April, Trojan League of Orange County hosts a Neighborhood Reception for Admitted Students at one of its members' homes. In addition, TLOC members volunteer to help the Admissions representatives at local college fairs.

Product Sales

Like many of the other women's groups on campus, Trojan League of Orange County sells unique USC items at Alumnae Coordinating Council meetings, the ACC website, and other events such as Homecoming and the Inter-Fraternity/Sorority Fall Event. These items are designed by or procured by the League members and Product Sales Chairmen. All proceeds from the sales of these items go to fund the League's Scholarship program for local students.

Scholarships

Trojan League of Orange County offers scholarships to students from Orange County, CA who are enrolled at the University. These funds come from proceeds of the Product Sales, a percentage from the annual benefit, donations, and any money left in the budget at the end of the year. Students apply in the fall through the USC Alumni Association; they are eligible if they are a sophomore or above. The League follows the guidelines set forth for scholarships by the Alumnae Coordinating Council and the Alumni Association. Funds donated by the League are matched 2:1 by the University. Each scholarship that is awarded is automatically renewed as long as the students maintain a 3.0 GPA.

Meetings

Trojan League holds General Meetings five times a year, in the homes of its members or private or public venues. These meetings consist of business, a speaker (most often from the University) and a catered luncheon. Board Meetings also are held five times a year, usually one week prior to the General Meetings. TLOC traditionally meets on the first Tuesday of October, March, and May and the second Tuesday of January.

Other League Activities and Functions

Trojan League of Orange County members stay busy and active year round. Many of our members sit on the Alumnae Coordinating Council, the Association of Trojan Leagues, and the Board of Governors. We have an active social part of the group, and members enjoy the following Leisure Leager groups: Bridge, Cooks, Libros, and Stitchwich. During the holidays, we host an annual Holiday Luncheon and have a special event in the late spring or early summer. We encourage our members to be active in other Orange County Alumni Activities, and our President sits on the Orange County Presidents Council.

Updated 07/13



Trojan League Associates of San Diego County

Founded October 23, 1969

Founding

The Trojan League Associates of San Diego was the first to be founded directly by the Association of Trojan Leagues, with a local steering committee from San Diego County. The Steering Committee chair was Mrs. Arthur C. Wells, assisted by Mrs. Donald H. Dechant and twenty-two other members.

On March 4, 1968, Mrs. Darrell R. Nordwall, Association of Trojan Leagues Committee on Admissions, sent invitations to key women in the San Diego area to meet for lunch on March 19, 1968, (Officers Club at the North Island Naval Air Station, Coronado) to explore the possibility of forming a third Trojan League.

On May 27, 1969, the San Diego committee submitted 57 names of San Diego County USC alumnae whom they recommended for charter membership in the Trojan League of San Diego. In addition, the committee submitted the names of 14 alumnae who would qualify for professional membership.

The primary focus for this group was to hold Alumnae Teas for prospective women students. The committee included representatives from all geographical areas within San Diego County. Also the committee sought for a balance in age as well as fraternal affiliation. The members of the Planning Committee chose these 57 names by mail ballot from a core list developed during three working sessions. A Professional class of membership was established for the League's best interests and to give professional alumnae an opportunity to affiliate with the group from a more realistic standpoint.

First Officers and Board of Directors

President	Mrs Arthur C. Wells (Jacqueline Boice)
1 st Vice President	Mrs. Robert F. Adelizzi (Tommi Lane)
2 nd Vice President	Mrs. Gerald L. McMahon (Donna Marie Ghio)
Recording Secretary	Mrs. Donald H. Dechant (Lois Stephenson)
Corresponding Secretary	Mrs. Thomas S. Cosgrove (Elizabeth Owens)
Treasurer	Mrs. Karen Steen DeGroot (Karen Steen)
	Mrs. Gretchen Trepte Allen (Gretchen Trepte)
	Mrs. Robert Bridge (Gladys Lormor Scott)
	Mrs. Virginia Lynch Grady (Virginia A. Lynch)
	Mrs. Frank J. Hickey (Joanne Bovee)
	Mrs. George G. Purdy (Katherine Jones)
	Mrs. Jack C. Reynolds (Hallie Bellah)
	Mrs. Robert J. Rose (Barbara Louise Smith)
	Mrs. Gordon Thompson, Jr. (Jean Peters)

Fundraising

The Trojan League Associates of San Diego County established a Scholarship Trust Account in 1972 to provide financial assistance for deserving upperclassmen from San Diego County. The first awards were made in 1978 to two students. Since 1972 it is estimated that the Trojan League Associates of San Diego County has awarded over \$400,000 in scholarships.

In 2008, the TLASDC embarked on a fundraising challenge to raise \$100,000 for the naming of a room in the Epstein Alumni Center. Due in great part to an initial matching challenge gift from Lisa and Bill Barkett, within nine months the challenge netted \$137,775. Thus, additional rooms were selected to bear the name of the Trojan League Associates of San Diego County.

Student Recruitment

The Trojan Leagues have a long history of assisting the USC Admissions Office with its recruiting and student welcome programs. Every fall, Trojan League Associates of San Diego County hosts a Counselors Luncheon for San Diego County high school and junior college counselors. This event features speakers from USC Admissions and the Financial Aid Office. In April, Trojan League hosts a Neighborhood Reception for Admitted Students at one of its members' homes. In addition, TLASDC members assist the Admissions representatives at local college fairs.

Scholarships

Trojan League Associates of San Diego County offers scholarships to students from San Diego County, CA who are enrolled at the University. These funds come from proceeds from events, donations, product sales, and a percentage of the League savings. Students apply in the fall through the Alumni Association; they are eligible if they are going to be a senior at USC. The League follows the guidelines set forth for scholarships by the Alumnae Coordinating Council and Alumni Association. Funds donated by the League are matched 2:1 by the University.

Meetings

Trojan League Associates of San Diego County has members who serve on the Alumnae Coordinating Council, the Association of Trojan Leagues, and the Board of Governors. The League has had two members serve as the USC Alumni Association President – Ann Lipscomb Hill and Lisa Denton Barkett.

Updated 07/13

Trojan League Associates of the Valleys

Founded March 16, 1972

Founding

The Trojan League of San Fernando Valley was the second League to be founded directly by the Association of Trojan Leagues (ATL). Mrs. Jack R. Carpenter (Charlotte Kermode) was the Chairman of the San Fernando Valley Steering Committee. Other Steering Committee members were:

Mrs. Willard Badham (Marjorie Robertson)
Mrs. Raoul Pal Esnard (Audrey Hemphill)
Mrs. William R. Megowan, Sr. (Nancy Lloyd)
Mrs. Raymond E. Prochnow, Jr. (Betty Jean Conlan)
Mrs. Victor Prusas, Jr. (Helen Haumesch)

The Charter Luncheon was held March 16, 1972, at the home of Mrs. Jack R. Twomey in Encino. Forty-seven members were honored, including one honorary member. Mrs. Jack R. Lovell (Mary Kay Damson), ATL President, presided. Special guests attending the luncheon were Joseph K. Cannell, President of the General Alumni Association; H. Dale Hilton, Executive Director of the General Alumni Association; Linda Smith, Director of Special Events; Richard Lawrence, Superintendent of Schools for the Valley area, and Thomas P. Nickell, Vice President of USC.

First Officers and Board of Directors

President	Mrs. Jack R. Carpenter (Charlotte Kermode)
Vice President	Mrs. William Badham (Marjorie Robertson)
Recording Secretary	Mrs. Raymond Prochnow, Jr. (Betty Jean Conlan)
Corresponding Secretary	Mrs. Clyde H. Potter (Beverly Byram)
Treasurer	Mrs. Downey Grosenbaugh (Lois M. Wilkins)
	Mrs. Frederic W. Bogy (Florence B. Krum)
	Mrs. John Carroll (Carla DeVries)
	Mrs. William Standish Coleman (Pattie J. Hooper)
	Mrs. Howard S. Cooper (Elizabeth Biddell)
	Mrs. R. Paul Esnard (Audrey Hemphill)
	Mrs. John Fox, Jr. (Maxie Lee Bourke)
	Mrs. Robert Hindle (Marilyn Carlson)
	Mrs. William R. Megowan, Sr. (Nancy Lloyd)
	Mrs. Victor Prusas, Jr. (Helen Haumesch)
	Mrs. Richard Yeamans (Lenore Randack)

Benefits

The League held its first fundraising event on April 30, 1975. It consisted of a tour of the new School of Architecture and Fine Arts and the Fisher Art Gallery, followed by a luncheon in Heritage Hall. From 1975 through 1980, the League sponsored an annual benefit. These events featured the Hancock Suite, the School of Performing Arts, the Design House West, Dr. Jerry Wulk and the International Students, and the School of Cinema.

In 1981, the Trojan League of San Fernando Valley began having silent benefits. For three years, a members-only raffle was held on a Palm Springs condominium generously donated by Mr. and Mrs. David Meyers. The money raised enabled the League to continue its scholarship program.

Members today pay a \$50 benefit assessment as part of their dues and their on-going scholarship program.

Fundraising Projects

In addition to its silent benefits, the League has sold at Homecoming and other venues many USC-related products to raise money toward scholarships. Among the products sold were “I Love SC” notepads and envelopes, SC beach towels, blinking SC buttons, and “I LOVE SC” visors. In 1992, the League sponsored English enamel collector’s boxes. The boxes have been a success, and in 1996, a new edition of the signed and numbered boxes was introduced. League members continue to sell “I LOVE SC” stationery, and in 1998, the League added an SC purse-sized flashlight keychain. As soon as the inventory of the second edition of the enamel collector’s boxes is reduced sufficiently, a third edition will be commissioned.

Scholarships

Since 1975, the Trojan League of San Fernando Valley has awarded scholarship funds to outstanding and deserving USC students from the Valley, and more recently occasionally from the Santa Clarita Valley. The League began by awarding one scholarship at \$1,000, and in 1999-2000, the award increased to eight scholarships totaling \$5,500, and matched 2:1 by the University. For the 2013-2014 school year, scholarship awards will be in the amount of \$2,000. The League also participates in the Association’s Trojan Tribute Scholarship Fund, honoring women who have served as President of the Alumni Association’s Board of Governors and who have been members of a Trojan League.

Meetings

The League’s three General Meetings a year and its Board Meetings are held in the homes of members, in interesting community locations, and on campus. The gatherings begin with a business meeting followed by either a speaker from the University or a tour of the meeting site. Meetings generally are followed by a luncheon. If a speaker from the University is in attendance, the League provides him or her with a monetary gift to be used for the speaker’s expenses or as a donation to his or her department.

Activities

In the past, the League hosted USC Summer Orientations and Trojan Forums, and it supported Christmas Convocation, USCaleidoscope, Songfest, and Founders Day. They also supported the Trojan Thrift Shop, and participated in the University Book Awards Program, in the refurbishing of the Widney Alumni House, and in special projects such as the update of the Women’s Locker Room Project and the replacement of Trojan Marching Band Uniforms Project. Today, members of TLAV enjoy a variety of social activities together, as well as activities that serve the University, its students, and the League’s local community. Some of the activities are the annual fall dinner with guests at a member’s home; the annual Holiday luncheon, where the member exchange ornaments and bring gifts for Haven House; visits to museum, gardens and show houses. The League also hosts a Neighborhood Admitted Students Reception in April, with Society 53 students also in attendance.

The League participates actively with the Alumni Association’s programs on campus. Like all Trojan Leagues, it sends representatives to the Association of Trojan Leagues and Alumni Coordinating Council meetings. Members participate in the Association’s Annual Meeting, with Swim with Mike, the Volunteer Recognition Awards, the Leadership Conference, and the Women’s Conference.

In 2004, TLAV expanded its potential member base by becoming a Trojan League Associates group, admitting for membership women who are family members or friends of USC. On March 16, 2007, the League celebrated its 35th anniversary and began a new era of providing continuing support in the San Fernando Valley to the University of Southern California

Revised August 2013 by Ruth Milch, President



Trojan League of South Bay

Founded October 31, 1974

Founding

The Trojan League of South Bay was the third to be founded directly by the Association. Mrs. Gene A. Fruhling (Janet Holter) was Chairman of the South Bay Steering Committee, which also included:

Mrs. Janet E. Alexander
Mrs. John A. Baran (Jea Morf)
Mrs. Robert Cardona (Amy Bedolla)
Mrs. Dorothy Dankanyin (Dorothy Kuchel)
Mrs. Louis d'Assalenaux, IV (Helenjo (Jody) Blakely)
Mrs. Lester Heilman (Betty Farmer)
Mrs. Charles Leimbach (Regina Gesell)
Mrs. Joe Boyd Noble (Betty Cappelle)

The Charter Luncheon honoring sixty charter members, including one honorary member, was held October 31, 1974, at the home of Mrs. Evan K. Shaw. Miss Julia S. Dockweiler, Association of Trojan Leagues President, presided. Special guests attending the luncheon were Ralph O. Wilcox, President of the General Alumni Association; H. Dale Hilton, Executive Director of the General Alumni Association; Linda Smith Martens, Director Alumni Special Events; and Mrs. Jack Bomke (Charlotte Quinn), Chairman Alumnae Coordinating Council.

First Officers and Board of Directors

President	Mrs. Gene A. Fruhling (Janet Holter)
1st V.P. Membership	Mrs. John A. Baran (Jea Morf)
2nd V.P. Hospitality	Mrs. Charles Leimbach (Regina Gesell)
Recording Secretary	Mrs. Dorothy Dankanyin (Dorothy Kuchel)
Corresponding Secretary	Mrs. Joe B. Noble (Betty Cappelle)
Treasurer	Mrs. Louis D'Assalenaux (Helenjo (Jody) Blakely)

Meetings

General meetings are held three times a year, in the fall, winter, and spring. In recent years, the fall meeting is held at a local golf or country club, the winter meeting occurs on the USC campus, and the spring meeting takes place at a member's home. The on-campus meetings are popular, allowing members an opportunity to visit new buildings, hear speakers from the University, and learn about USC programs.

The fall meeting is traditionally the League's Counselors' Luncheon, to which the League invites counselors from the local high schools, prep schools, and junior colleges. A speaker, such as a Professor or Dean, is featured, along with representatives from the Admissions Office. The League's scholarship recipients also are invited to attend and to give brief talks. All have been very well received. This luncheon has helped the League to develop rapport with the counselors and to be "goodwill ambassadors" for USC.

Projects

Over the past several years, the League has raised funds through product sales, ranging from USC beach mats, stationery, and other accessories. The League's current products are its popular handpainted ceramics and its new tailgating accessories. Product sales are conducted at Homecoming, the ACC website, and other venues. Funds in previous years have been donated to University schools and departments, the Epstein Family Alumni Center, and other University programs. Recently, the League has supported the USC Women's Conference and other Alumni Association events, as well as its own Scholarship Fund and Endowment Fund. The League awards approximately five scholarships annually.

In addition, the League has participated in the USC Day of Service, summer SCend Offs, and Admitted Students Receptions. TLSB members have been active leaders in the Association of Trojan Leagues, the Alumni Coordinating Council, the Alumni Association's Board of Governors, and other USC alumni organizations.

Activities

The League holds three General Meetings and four Board Meetings annually. Throughout the year, the League also holds social gatherings for its members and guests, speaker events, a leadership retreat for the Board, and other activities, and they often carpool together to Alumni Association events. Members are required to serve on at least one of the League's committees, which meet regularly to plan events, communications, scholarship plans, fundraising, and future planning.

Updated July 2013

Trojan League Associates of the Foothills

Founded April 10, 1985

Founding

Once upon a time...

In the long, long ago (the 1980's) in a remote part of Southern California called the Inland Valley, a fairy godmother named Mary Kay Arbutnot decide to form an organization of alumnae from a distinguished educational institution known as USC. Very astutely, this clever lady chose to start with people she knew and then expand in later years to include a broader base. After two years of planning and effort, the group came together at the home of the President of USC, Dr. James Zumberge and his wife, Marilyn, and the Trojan League of the Foothills was officially born on April 10, 1985.

If this introduction seems to have a fairy tale bent, it is symbolic of the organization of this group, many of who were old friends, which quickly grew to include a broader span of ages.

In the last 28 years the group has paid close attention to its declared purpose, "to foster and advance a continuing interest in the University of Southern California." We also try to serve as a public relations liaison between the University and the League's communities.

Membership

Our membership is by invitation only, and originally specified alumnae women who reside within our geographic boundaries – the eastern part of Los Angeles County and parts of San Bernardino and Riverside Counties. However our possibilities for special new members increased considerably when in 1998, we became a Trojan League Associates group, allowing us to also select for membership, women who have family ties to USC, or a major interest in the University and the Trojan Family. We have continued to welcome new members in all of those categories.

Among our illustrious past members (regretfully, both deceased) we have had two of whom we are particularly proud: Goldy Lewis, who with her husband, Ralph, provided the funds to construct the building for the USC Price School of Public Policy, and Eleanor Brodie Kalmus, the wife of the discoverer of the Technicolor process. All of its members are valuable assets to our organization, and we are proud to have such a wonderful group of women.

Meetings

We have three general meetings a year, with the second one, in February, our "Away From Home" meeting, which is directly or indirectly related to the University. This has led us to special visits on the University Park Campus, the Health Science Campus, and Judson Studios (the first home of the School of Fine Arts). Particularly outstanding in recent times have been our trips to Viterbi School of Engineering and Broad Center for Regenerative Medicine and Stem Cell Research. We have also visited non-USC sites such as the Reagan Library and the Nixon Library, in addition to well-known local spots.

Our other general meetings have had the good fortune to be graced by excellent speakers on very interesting topics. Current University personnel have been quite generous in coming all the way out to us to speak about facets of their fields of activity, and we have learned so much from them. Equally thoughtful in sharing their knowledge and expertise have been the members of the Emeriti Center, who have been a wonderful experience for all of us. Janette Brown and the staff at the Emeriti Center have been a real joy to work with, and we are so grateful to them.

Activities

In addition to our meetings and University responsibilities, we have a number of purely social events we enjoy: a football watching party in the fall, a Holiday Luncheon, and other social events that keep us in touch during the summer.

We have also participated in the multiplicity of activities organized for all Trojan Leagues: Admitted Students Receptions (a particular favorite!), and the newly created USC Day of Service, both of which have had broad support from our members.

Scholarships

Fortunately, we have been able to fund our scholarship program each year for two or three students who come from our membership area, by selling a variety of products through the years. We actually organized and published the first cookbook, our very own successful “Scrumptious,” a number of years ago. Recently we have quickly sold out our USC purses (very popular), our “green bags,” and our USC cardinal and gold “footies,” we currently are selling Christmas and USC decorative wreaths, and we are saluting the return of our purses for sale.

Our scholarship students have made us so very proud and happy with their undergraduate records. We have continued to follow several of them through graduate school, although the Alumnae Coordinating Council Scholarship guidelines do not permit awards beyond undergraduate years.

Accomplishments

Our best success stories have a number of possibilities, but the two we are most proud of relate to our being fortunate enough to have as a guest speaker at our October 2004, Fall Meeting, a new member of the faculty at the Gould School of Law, Dr. Elizabeth Garrett. Our members were so impressed with her knowledge and presentation talents, and we take great pride in the wonderfully accelerated progress she has made in the eight years since we first met her. Our second success story also involves Dr. Garrett. She was one of our nominees for the ATL Outstanding Professor Award, which she received. We are so proud that all of our nominees to date have received this prestigious award!

We feel that our contributions to the University have been significant throughout the years. We continue to be an active part of the Trojan Family, attending University activities, working with the Alumni Association, visiting new venues on both the Health Science Campus and the University Park Campus, and looking for newer opportunities to show our loyalty and support.

Addendum to Foothills History

Founders

Chair	Mrs. Raymond Arbuthnot (Mary Kay Damson), of Trojan League of Orange County
Steering Committee	Mrs. John Clinton (Noralie Michel) and Mrs. John Taves (Anne Bivens) (Co-Chairmen), and eight other alumnae
Assisted by	Mrs. Henry Bergquist (Zoe Thompson), ATL Vice President of Admissions

Official Chartering

1985-87	Anne Taves
1987-89	Noralie Clinton
1989-91	Janis Grabowski
1991-93	Marilyn Bird
1993-95	Deanna Hupp
1995-97	Noralie Clinton
1997-99	Sally Kirby
1999-01	Janis Grabowski
2001-03	Arlene Britt
2003-05	Millie Farnsworth Barbara Stanford Deanna Hupp
2005-2008	Alba Moesser
2008-2010	Anne Grabowski
2010-2011	Arlene Britt
2011-2012	Janis Grabowski

Updated 08/2013

Millie Farnsworth, Co-President

Trojan League Associates of the Desert

Founded November 11, 1987

History

The USC Trojan League of the Desert was chartered on November 11, 1987 by the University of Southern California. It was the seventh Trojan League to be chartered. The Desert Chapter was changed to Associates status in 1991.

The Charter Luncheon and Ceremonies were held November 11, 1987 at the Eldorado Country Club in Indian Wells. Forty-six USC alumnae were honored as "Charter Members." They were from communities of Palm Springs, Rancho Mirage, Cathedral City, Palm Desert, Indian Wells, La Quinta, Coachella, and Bermuda Dunes.

Among those participating in the ceremonies were Nancy Megowan of Encino, President of ATL; Dr. Cornelius J. Pings, USC Provost; Phyllis Cooper of Studio City; and Shari Thorell, USC Vice President Alumni Relations.

The charter was presented by Robert S. Orr, president of the USC General Alumni Association; the installing officer was Helrn Starling of Newport Beach. Anne Taves of Upland introduced the new members.

The goal of Trojan League Associates of the Desert is to support USC through financial aid to various departments and scholarship funds, SCions, Counselors' Luncheons, and Admitted Students Receptions. In addition, the TLA of the Desert provides a presence in their community that fosters pride in the University of Southern California.

The members of Trojan League Associates of the Desert put on a benefit each year. In addition they hold events to attract prospective members to their organization. The goal is to spread the word about USC Alumni activities to the newcomers in the Coachella Valley, with the hope of increasing the League's membership.

TLA of the Desert continues to have four board and four general meetings a year. Professors or representatives from the University or local people of interest are speakers at the General Meetings. Once a year the League has a "Just for Fun" party with husbands and guests, and four times a year they have "Let's Do Lunch" get-togethers at local restaurants.

Activities

1. Three to four Board Meetings
2. Annual Meeting in May
3. General Meeting in October. Brunch every other year to kick off the events of the Notre Dame football weekend
4. Summer Barbeque held at a member's home
5. Pre-Holiday Social with husbands and guests (fundraiser for scholarships)
6. Supported "College Nights" and functions sponsored by the University
7. Coffee for High School Counselors in a district identified by the USC Admissions Office. The Regional Director was in attendance
8. Sponsorship of SCions
9. Recruiting with the Midwest Alumni Club Club

Revised September 1995



Trojan League Associates of Greater Chicago

Founded October 20, 1989

History

In 1987, an interest in forming a Trojan League in the Chicago area was expressed to the Association of Trojan Leagues by Barbara Bode Barton, an alumna and an active member of the Midwest Alumni Association. Subsequently, an invitation was extended by the Association to proceed with the development of a Chicago League. This League was to be the first outside of Southern California.

With the help of a steering committee of seven other alumnae, Barbara organized the Chapter, which was chartered on October 20, 1989. Program participants at that luncheon celebration were Zoe Bergquist, Dr. Neil Pings, Char Carpenter, Shari Thorell, Ann Taves, George Boone, Antoinette Pitman, and Nancy Megowan. Special guests included Dr. and Mrs. James Zumberge, Mr. and Mrs. Arnold Eddy and a number of Trojan League members from the Southern California area.

First Officers and Board of Directors

President	Barbara Barton
1st Vice President - Membership	Julie Williamson
2nd Vice President- Ways/Means	Nancy Shuma
3rd Vice President - Recruiting	Susie King
4th Vice President - Hospitality	Mary Fleming
Corresponding Secretary	Pam Arnest
Recording Secretary	Jacque Bourke
Treasurer	Chris Solano

Activities

President	Barbara Barton
1st Vice President - Membership	Julie Williamson
2nd Vice President- Ways/Means	Nancy Shuma
3rd Vice President - Recruiting	Susie King
4th Vice President - Hospitality	Mary Fleming
Corresponding Secretary	Pam Arnest
Recording Secretary	Jacque Bourke
Treasurer	Chris Solano



Trojan League of Fresno

Founded 1995

History

One might say the Trojan League of Fresno began in the mid-30s, when Laurel Waddell Van Buskirk's parents graduated from USC. Many years later, Laurel graduated from USC herself, and then moved to Fresno. Meanwhile, Mrs. Waddell was living in San Diego, enjoying the Trojan League there, and she wondered whether a Trojan League could exist in Fresno. And so, with the encouragement of her mom and other members of Trojan League of San Diego, Laurel and several other USC alumnae in Fresno began to investigate how to charter a new Trojan League. The process took several years, and in 1995, the Trojan League of Fresno obtained its charter.

The League started with a bang. Officers from most of the Trojan Leagues and Joan Schaefer, the Dean of Women, went to Fresno for the Official Chartering Day.

Activities of the League included wine-tastings with vineyards from the Central Valley and a Ladies Luncheon with a fashion show and a silent auction as a fundraiser. The members themselves made many items for the silent auction, such as quilts and hand painted ceramics. At another time, college football's most famous mascot, Traveler, appeared at a League event.

The League's 60 members gathered with great enthusiasm, formed strong friendships and shared Trojan pride. Unfortunately, the four-hour one-way trip to campus became a hardship the League could not overcome. Because 90% of the members either worked or had young children, few members could fulfill the requirement that the President must attend the regular meetings of the Association of Trojan Leagues and the Alumni Coordinating Council. Chris Hovey Hallaian, the first President, was able to fulfill the attendance requirement, as was Laurel Waddell Van Buskirk, the second President. Neither Debbie Smades Henes, as the third President, nor other members, could commit to the on-campus meetings. Thus, in 2001, the League dissolved.

Many former members of Trojan League of Fresno now belong to the Alumni Club of Central Valley/Fresno. This active group still holds the fashion show and silent auction that began with the TLF and a SCend Off for new students, and Traveler still visits on occasion. The Alumni Club sponsors other well-attended events that fit the unique interests of Trojan alumni in the Central Valley.