

2019-20 Impact

*Uniting, Uplifting
& Empowering Black Trojans*



USC Black Alumni Association

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2019-20 Highlights



BAA Events

While the year began with beautifully saluting our legacy at the Pinning Ceremony, next elegantly toasting in Napa, California at Brown Downtown (Brown Estate), then celebrating the “way we do” during the annual Trojan Legends Homecoming weekend, later cheering the season and the new year at our Holiday Mingle, and highlighting Black History and contribution at two Visions and Voices events in February: Shanghai Jazz and the Films of Moly Kane—we suddenly pivoted with a virtual gathering in March via Zoom, once the SC campus was instructed to close, with alumnus DeVon Franklin for “A Moment of Inspiration” and an opportunity for community reflection. Although we were not able to celebrate our esteemed alumni at our Scholarship Benefit this year, we look forward to doing so in May, 2021 during our 45th Anniversary event.

Regardless of subsiding our office operations in March, over 2,000 participants were engaged at BAA events this year! Thank you to everyone who attended in support of our mission and programs!

Scholarships Awarded

The BAA Scholarship is a competitive scholarship offered to SC Black undergrad and graduate students. Included in the scholarship is alumni mentoring and leadership development, provided by a host of SC Black alumni, all whom understand the importance of building community and paying it forward. **In the 2019-20 academic year, 98 BAA Scholarships were awarded totaling \$256,000.00.**



BAA Legacy Through Leadership Mentoring Program (LTL)

LTL is an extraordinary cultural alumni mentoring program to uplift, affirm and encourage SC Black students throughout their matriculation. SC Black alumni and other professionals serve as LTL mentors. **For the 2019-2020 academic year, 69 alumni mentored 67 students. 25 workshops were hosted with topics ranging from financial literacy, professionalism, and understanding the importance of networking. 9 “Lunch & Learn” events featuring alumni career speakers were also hosted.**

Scholarship Contributions and Endowment Growth

The USC BAA manages two types of scholarship funds: Annual Scholarships funds and Endowed Scholarship funds. BAA alumni, friends and supporters can contribute to the BAA Annual Scholarship fund, create a named scholarship, create a named endowment, or can contribute to the Kilgore Endowed fund which is the largest and oldest of the BAA endowed funds. Contributions can be made online from the BAA website, or through a personalized donor agreement. **Since 2008, the USC BAA has prioritized growth of its annual scholarships and its endowed funds, choosing not to spend from its endowments until their total reaches \$10 million in book value in order to ensure scholarships into perpetuity. In the 2019-20 academic year the status of these funds and associated impact was:**

USC BAA Impact Summary:

- BAA Scholarships Awarded To Date: \$4.47 Million
- 3000+ Student Awards To Date
- Total Annual Funds Account Balances: \$368,000.00
- Total Endowed Accounts Book Value: \$3 Million
- Total Additional Pledges: \$2+ Million
- **USC BAA Total Impact To Date: \$10+ Million**
- **BAA Volunteer Service Hours: 1500+**
- **Graduation Rate of BAA Scholars: 100%**

BAA Donors

Fundraising for the USC BAA has gained momentum through increased participation rates and contributions of USC Black Alumni who wish to make a difference in the lives of SC Black students by ensuring an equitable USC experience. **The BAA wishes to thank the following donors for their support in the 2019-20 academic year:**

Endowment Donors

Carl Beverly
Sandra Evers-Manly
Len Fuller
Adam Herbert

1000 for \$1000 Donors

Chris Baccus
Raymond Courtney
Benjamin Funk
Danielle Harvey-Stinson
Stonish Pierce

Major Annual Fund Donors

Cynthia Arnold
Carl Beverly
Celestine Blalock
Henny Cain
Elizabeth Carr
Renaissance Foundation
Six Friends
Sangita Gossian
Rod Henly Sr.
Terrence Hill
Eric and Terri Holoman
Ken and Lori Konsker
Upgrade LA
Daniel Prince
Stephanie Redd
Susan Stephens, MD
ATT Foundation
Northrop Grumman Foundation
Your Cause
Bank of America

Annual Fund Donors

Carmen Atkins
Monique Biwalt
Fidelity Charitable
Arjun Chaurushia
Othello Childress
Yasmin Davis
Brian DeCoud
William Foley
Issac Ford
Verizon Foundation
Lynette Gridiron
Northrop Grumman
Jaqueline Harbett
Joi Hardy
Derrick Harris
Danielle Hata
Allyson Hill
Staci Hospidales
James Jackson
Deneen Jelks
Jade Jennings
Eric Johnson
Rosalynd King
Sharon Little
Aaron Liu
Neosha Lowe
Robinetta Mack
Frederick Mbanef
Telecomm Pioneers
William Rochester
Christiane Roussell
Joel Sotikon

Stephanie Taylor-Dinwiddi
Henock Teferi
Sheryl Thomas-Perkins
Julie Wright



BAA Volunteers

BAA Advisory Council Members: The BAA Advisory Council (BAC) meets quarterly and is relied upon for constant available thought leadership and advocacy concerning strategic items of importance to SC Black student success and alumni engagement. The council is appointed by the BAA Executive Director.

Chair: Simeon Stewart II; Board of Governors Representative: Raphael Henderson.

Alumni Advisory:

Chris	Baccus		Faculty/Counselor	Santa Monica College
Danny	Bakewell	Jr.	COO	The Bakewell Companies
Gary	Brown		Assitant Director	USC Black Alumni Association
Ian	Chestnut		CEO	IVC Productions, Inc.
Michael	Corrin		Managing Partner	SCA Partnerships International
Stephanie	Farmer		Consultant	Anthem, Inc.
Donna	Gholar		Consultant	Gholar Enterprises
Cynthia	Heard		SVP Development	YWCA Greater Los Angeles
William	Holland		Sr. Director	USC Advancement
Terri	Holoman		CEO	FAITH by terri lynn
Safiya	Jones-Colbert		Consultant	Safiya & Co.
Justin	Lacey		Wealth Manager	Merrill Lynch
Debra	Langford		Executive Director, Advancing Black Pathways	JP Morgan Chase & Co.
Sharoni	Little		Clinical Professor	USC Marshall School
Kerman	Maddox		Managing Partner	Dakota Communications
Deborah	Pattillo		CEO	DP Consulting
Reginald	Roberts	Esq.	Partner	Sanders Roberts LLP
Christiane	Roussell-Willis	Esq.	VP, HR	Sony Pictures
Kathryn	Shirley	CPA/MBT	President/CEO	World Management Solutions, Inc.
Susan	Stephens	MD	CEO	The Spine Institute
Simeon	Stewart	II	CEO	Stewart Manhattan, Inc.
Tensie	Taylor		Associate Director	USC Black Alumni Association
Patrice	Washington		Author, Speaker	Seek Wisdom, Inc.
Kyle	Webb		CFO	Webb Family Enterprises, Inc.
Anthony	Williams		VP	Smart Utility Systems, Inc.

Corporate Advisory:

Michelle	Avan		Director	Merrill Lynch Wealth Mgmt.
Donovan	Green *		Reg. Director, Ext. Affairs	AT&T
Raphael	Henderson *		VP, Gen'l Banking Group	Wells Fargo
Lloyd	McKinney	Jr. *	Western Region Mgr.	Northrop Grumman
Kiesha	Nix		Executive Director	LA Lakers Foundation

Honorary Advisory:

Sydney	Kamlager-Dove *		Assembly Mbr. 54th	State of CA
Leonard	Fuller *		CEO	Fuller Consulting
Reginald	Jones-Sawyer	Sr. *	Assembly Mbr. 59th	State of CA
John	Kennedy *		Vice Mayor	Pasadena, CA
Reginald	Lathan *		CEO	ChemTrans, Inc.
Cecil	Murray *		Tansey Chair	USC School of Religion

BAA Legacy Through Leadership Mentors: Each volunteered at least 5 hours per month to their mentee, representing over **345** hours of volunteer engagement. Several students gained summer internships and employment due to the resources of our program and the connections provided by the mentor.

Adria	Harris	Esq.	Judy	Kelly	
Alexis	Montgomery		Julie	Ward	
Aliyah	Abdullah		Justin	Lacey	
Anniya	Louis		Kendra	Brown	
April	Byrd		Kendra	Ward	
Ashley	Jackson	Esq.	Kyle	Webb	
Bailey	Hill		LaToya	Cole	
Branché Marie	Foston		Lika	Dozier	
Brandon	Rachal		Linda	Whitfield	Esq.
Carol D.	Anderson		Lindsey	Poole	
	Samuel-				
Celestine	Blalock		Lisa	Wells	
Chrissa	Gaines		Lori	Shreve Blake	
Crispin	Collins	Esq.	Lynette	Gridiron Winston	Esq.
Cydia	Garrett		Marcus	Heisser	
Daniel	Atwater		Merle	Vaughn	Esq.
Deara	Espinoza		Miya	Williams Fayne	
Desa	Philadelphia		Monica	Peterson	
	Dotson-		Nicholas	Hector	Esq.
Dominica	Johnson		Nicholas	Anderson	Esq.
Eric	Batch		Nicole	Starr	
Georgette	Huckaby		Patrice	King	
Ifunanya	Nweke		Patricia	Patterson	
Isiah	Turner		Rameses	Sorrell	
Jackie	Burke		Raven	Barrow	
Jacqueline	Jackson		Sable	Manson	
James	Williams	III	Tagan	Hervey	
James	Ward	III	Terza	West-Dantzler	
Jessie	Redd		Theodore	Irving	
John	Thomas		Tony	Williams	
John	Thomas		Trina	Saunders	
Josanta	Gray		Veronica	Njodinizeh	
			Vincent	Jenkins	
			Yoseph	Melaku	



BAA Scholarship Committee: Scholarship Committee volunteers reviewed over 600 applications this year, and interviewed all non-returning BAA Scholar candidates. Committee members met throughout the course of weeks during March through June, presenting a final list of recommendations for scholarship awards. In total the Scholarship Committee provided over **870** hours dedicated to SC Black student success.

Executive Committee:

Michelle Long Coffee
Stephanie Farmer
Donna Gholar

Review Team:

Sheryl Thomas Perkins
Capitola Parker
Wanda Knight
Wade Thompson Harper
Lloyd McKinney
Rob Evans

Gregory Brookins
Kevin Coffee
Amber Hogans
Brent Musson
Chanel Smith
Gloria Wilkerson

Kathy Shirley
Kerry Neal
Greedley Harris
Gary Brown
Damarea Parker



BAA Recruitment & Retention Committee: The R&R team hosted summer workshops for prospective students and families regarding college admissions and the application process. They visited schools, spoke at conferences, participated in community fairs...showed up wherever a Black SC presence was needed. In total, the Recruitment & Retention Committee members provided over **250** hours representing USC in local communities.

Chair: Kathy Shirley

Committee:

Tiffany Bowen
Garry Bryant
Terre Butler
Karen Carr
Holly Carter
Rita Chuke
James Claybon
Lynda Dennis
Monica Ellis
Virginia Hathaway
LaLaunie Hayes-Botana
Audrey Holmes
Lawrence Jackson
Brigette Kidd

Patricia Lowe
Kiesha Nathaniel
Cj Pace, Jr.
Trevor Ramos
Chanise Simms-Robinson
Selina Smith
Rosilynn Tilley
Tene Webb
Tony Williams
Arlene Williams
Letekidan Woldu
Shelly Wong
Anatashia Lewis
Mark Lewis



Message from the Executive Director

I have had the joy of serving as the Executive Director of the Black Alumni Association since April, 2007. I could not have asked for a more meaningful assignment, or worked with more dedicated volunteers in synch with the mission to uphold the contributions of Black Alumni to the University of Southern California, and to pay it forward to USC Black students. Together, we have created one of the most vital Black alumni groups in the nation. Not only has the USC Black Alumni Association successfully built community for Black students and alumni, but we have inspired, motivated, and set the bar for opening doors for Black talent, leadership and brilliance. I have had the extreme pleasure of working with the best and brightest minds regarding Black excellence, to include my staff Tensie Taylor and Gary Brown. I am certain that the years to come will be filled with continued growth of our scholarship funds and new partnerships across USC Schools and our external community. I offer my deepest gratitude to every single donor and volunteer.

Fight On!

Michèle



USC BAA Staff

Michèle G. Turner, MBA, Ed.D., Executive Director

Tensie J. Taylor, M.Ed., Associate Director

Gary D. Brown, Assistant Director

