



Welcome Pinning and Affirmation Ceremony

AUGUST 24, 2024 | 1:00 P.M. PDT | FOUNDERS PARK

PROGRAM

USC BAC STUDENT ENGAGEMENT COMMITTEE WELCOME

Kathryn A. Shirley MBT '97

*President and CEO, World Management Solutions, Inc.
Member, USC Black Alumni Association Advisory Council*

DRUM PERFORMANCE

Brother Hanif and Uncommon Sense

OPENING REMARKS & ACKNOWLEDGEMENTS

Jasmine Taylor '99

Executive Director, USC Black Alumni Association

INVOCATION

Rev. Dr. Brandon Harris

Associate Dean for Religious and Spiritual Life

USC ALUMNI ASSOCIATION GREETING

Erika Jordan ML '18

Associate Senior Vice President for Alumni Relations

DEAN'S GREETING

Jason King

Dean, USC Thornton School of Music

BLACK FACULTY AND STAFF GREETING

Stacey Croomes

President, USC Staff Assembly

USC CAREER CENTER GREETING

Lori Shreve Blake '88

Senior Director, Career Engagement

USC BLACK STUDENT ASSEMBLY GREETING

Abonie Blount & Cameron Bassett

Co-Presidents

NATIONAL PAN-HELLENIC COUNCIL GREETING

Anmarie Easy

Vice President

DRUM PERFORMANCE

Brother Hanif and Uncommon Sense

LIBATION CEREMONY OPENING

Sister Abrafi

Founder and Director, The Egyptian Repertoire Company

LIBATION CALLING OF ANCESTORS

Our Legacy

Apollo Emeka '09, MCBS '17, DPPD '20

Chair-Elect, USC Black Alumni Association Advisory Council

Our Ancestors

Simeon Stewart '92, MBA '16

CEO, Palazzo Concessions

Past Chair, USC Black Alumni Association Advisory Council

First Black Student

James Ward III '11

Head of Public Relations, JWard PR

Co-Chair, USC Black Alumni Association Young Professionals Council

First Black Justice in California

Wilma Pinder '62

Assistant City Attorney, Los Angeles (retired)

Member, USC Black Alumni Association Advisory Council

First Black Journalism Graduate

Dr. Allissa Richardson

Founding Director, Charlotta Bass Journalism and Justice Lab,

USC Annenberg School for Communication and Journalism

First Black USC All-American

Dr. Julie Rousseau

Associate Athletic Director (Diversity, Equity & Inclusion)

BAA Founder

Dr. Isadore Hall ML'10

Former California State Senator

Member, USC Black Alumni Association Advisory Council

Our SCion Families

Patrick Holloway '85

Owner, Affirmed First Aid & Safety

Past Chair, USC Black Alumni Association Advisory Council

Our Relationships

iAsia Brown MBV '23

Senior Producer, Xbox Game Studio Publishing

Member, USC Black Alumni Association Advisory Council

Our Traits

Kyle Webb MBA '16

CEO, Cooperative Economic Empowerment Movement (CEEM)

Chair, USC Black Alumni Association Advisory Council

FORMATION CIRCLE

Jasmine Taylor '99

Executive Director, USC Black Alumni Association

CLOSING REMARKS

Kyle Webb MBA '16

Chair, USC Black Alumni Association Advisory Council

RECEPTION

Light Refreshments, Networking, Photos with Traveler